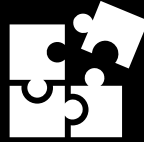# TrueToSource

Whitepaper 1.0

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INTRODUCTION

- TrueToSource (TTS) is a revolutionary token built on the XRP Ledger (XRPL) that aims to transform bee conservation and rehabilitation efforts. TTS provides a platform that facilitates the worldwide marketplace for beekeepers, enabling them to register and operate their own shops to sell honey and other beekeeping-related products. This whitepaper outlines the key features, architecture, tokenomics, and benefits of the TrueToSource ecosystem, ushering in a new era of bee conservation.
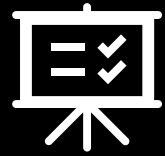
THE PROBLEM

- Bee conservation is of utmost importance as bees play a critical role in pollination and maintaining the ecosystem. However, the beekeeping industry faces challenges such as limited market access, lack of transparency, and high costs. TrueToSource aims to address these issues by leveraging the benefits of XRPL, offering a marketplace that empowers beekeepers and consumers alike.

USER INTERFACE:

- TrueToSource's platform will feature a user-friendly interface designed to enhance user experience and usability. The platform will provide an intuitive dashboard, simplified product listing, powerful search capabilities, and interactive communication tools, enabling effective collaboration between beekeepers and consumers.

BEEKEEPER VERIFICATION

- To ensure the authenticity and quality of beekeepers on the platform, TrueToSource will implement a rigorous verification process. Beekeepers will have the opportunity to showcase their expertise through verified credentials, certifications, and product showcases, enhancing trust and credibility within the ecosystem.

RATINGS AND REVIEWS

- Consumers will be able to provide feedback and ratings for beekeepers upon purchase completion. This feature will help build reputations, encourage high-quality products, and facilitate informed decision-making for future purchases.

BEEHIVE-TO-WALLET (B2W) NFT

- • The TrueToSource Token (TTS) will participate in the creation of B2W NFTs. The B2W NFT Collection will be a series of non-fungible tokens that serve various functions related to bee conservation. These NFTs will provide rewards and bonuses to the holders, generating value and fostering engagement within the TrueToSource ecosystem.

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ABOUT TTS & B2W NFT COLLECTION

- The B2W NFT Collection will comprise multiple categories.

- Each category will offer various functions and advantages to the holders. Current functions include rewards for NFT holders.

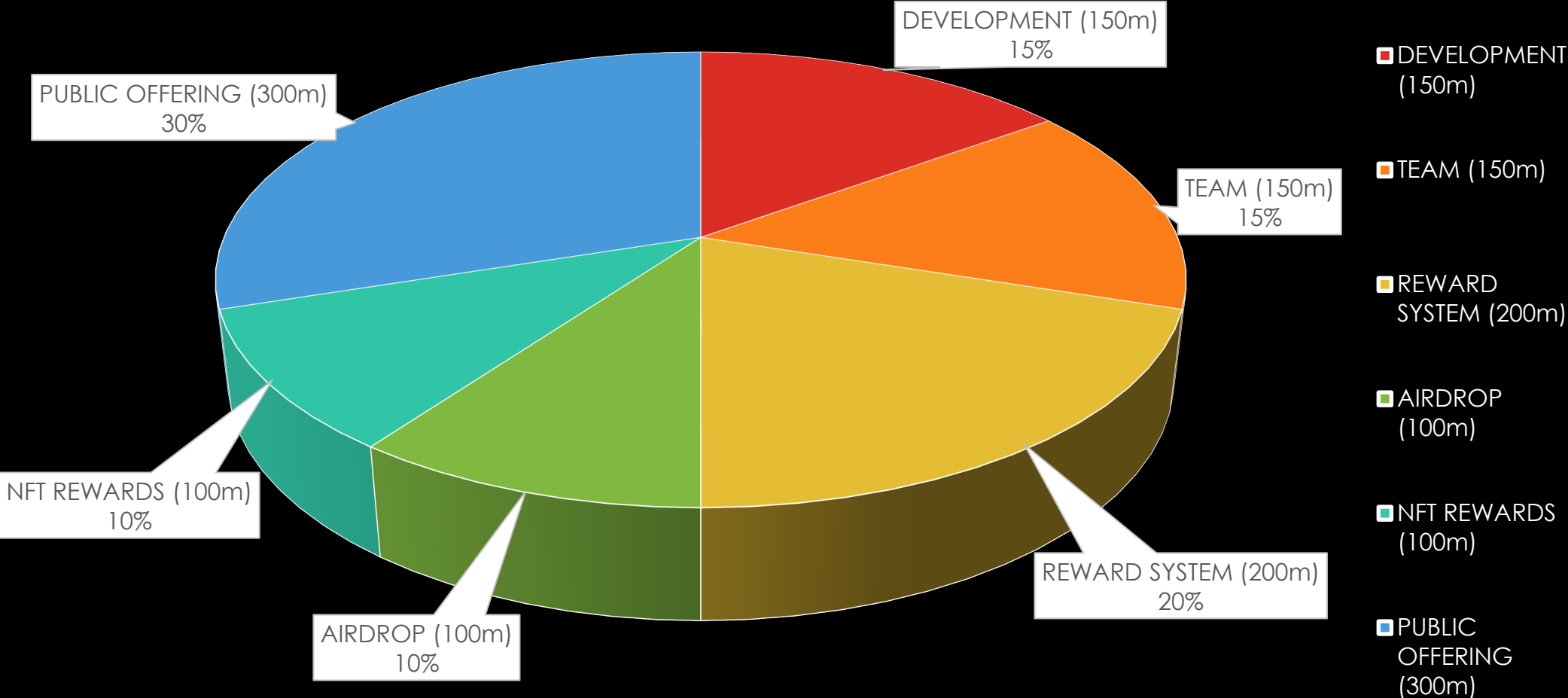- Multiple award systems will be implemented over time.

TTS & B2W REWARD ENGINE

- • The B2W Reward Engine is a program that offers various rewards to TTS token holders based on their participation and engagement in the TrueToSource ecosystem. The rewards will be determined by the market performance of the TTS token, incentivizing token holders in multiple ways.

TTS TOKEN

- The TrueToSource token (TTS) serves as the native currency of the TrueToSource ecosystem. Users can utilize TTS tokens for various purposes, including:

- Purchasing beekeeping products from registered beekeepers worldwide.

- Promoting beekeeping products and services to enhance visibility within the platform, increasing opportunities for beekeepers to attract customers.

- Exchanging TTS tokens for other cryptocurrencies or tokens within supported exchanges, enhancing liquidity and accessibility.

TOKEN SUPPLY:

- The total supply of TTS tokens will be set at 1 billion. To ensure a fair distribution, an initial token offering will be conducted, with a portion reserved for platform development, marketing, and team incentives.

TOKEN SECURITY

- Committed to transparency from the outset so that all community members and customers will know what to expect.

- Transparency with our reserves management and put steps in place to ensure that token reserves are subject to real wallet restrictions that will prevent Rug Pulls.

- We have researched and presented a XRPLedger project that is anchored on real use cases, that will deliver real value and lifetime utility for value growth.

- Promoting a communication approach for our ecosystem such that token holders will have a say and decide the direction of the project. Token holders will decide who represents the community, what policies are adopted, and any potential changes the ecosystem might undergo in its development stages.

BLOCKCHAIN TECHNOLOGY:

- By utilizing XRPL, TrueToSource leverages the security and immutability of blockchain technology. Transactional transparency and decentralized consensus mechanisms ensure that all actions on the platform are verifiable, creating a trustworthy environment for beekeepers and consumers.

MARKETING

- • The TrueToSource marketing team will employ various social media platforms, including Twitter, Discord, Reddit, and others, to promote the TTS token and its features.

  • The team will collaborate with beekeeping communities and conservation organizations to expand the reach and attract new users.

  • Additionally, popular environmental and conservation resources will be utilized to showcase TrueToSource and increase its visibility in the market.

ROADMAP

TTS's roadmap includes several key milestones, such as platform development, token distribution, community building, and strategic partnerships. The roadmap outlines the steps necessary

- Q2/2023 - Establish Twitter presence, Create TrueToSource token, Promote TrueToSource, Website release, Collect and promote beekeeping projects on TrueToSource's promotional page, Airdrops and giveaways, Creating B2W NFTs, Selling B2W NFTs on the website.

- • Q3/2023 - Coinmarketcap and Coingecko listings, CEX listing, Release B2W NFT auction system on the TrueToSource website, Extensive marketing campaign, Release special B2W NFT series.

- • Q1/2024 - Further CEX listings, Develop and expand TrueToSource auction platform, Release new B2W NFT collections, Conduct targeted marketing campaigns.

LICENSES – PARTNERSHIPS

- This policy is not intended to limit the lawful use of our marks. The purpose of this policy is to prevent confusion amongst the community (and public at large) as to what we deem an appropriate use of our marks, and limit any misleading or damaging use of them.

- We also want to avoid any potential confusion about who are our official partners at time of publication of this policy.

- If you would like to apply for permission to use the Marks based on our guidelines, please email us directly including the full details of your requested use.

RISK STATEMENT

- Purchasing TTS Token ($TTS) involves substantial risk and may lead to a loss of a substantial or entire amounts of money or other assets involved.

- Prior to purchasing $TTS, potential holders should carefully assess and take into account the risks.

- Purchasers should not purchase $TTS token for speculative or investment purposes.

- Purchasers should only purchase $TTS token after fully understanding the nature and inherent risk.

- The regulatory status of cryptogenic tokens and digital assets is currently unsettled in many justisdicitons and is subject to significant uncertainty.

- Future laws, regulations, policies, or rules relating to cryptogenic tokens, digital assets, blockchain assets and technology may be implemented which could directly or indirectly affect TTS holders.

- As the holders of TTS tokens, it is important to understand that the TTS platform operates as a decentralized ecosystem, and the ownership of TTS tokens does not confer any ownership rights, equity, or control over the platform or its operations to the token holders. Furthermore, the owner of TTS tokens shall not be held liable for any actions, transactions, or disputes that occur between users on the TTS platform.

TOKEN CLASSIFICATION AND DISCLAIMER

- TTS tokens are not intended to be considered as securities, financial assets, or legal tender. They do not represent ownership in the TTS platform, nor do they have any inherent monetary value. The sole purpose of TTS tokens is to provide an incentive and utility within the TTS platform. The owner of TTS tokens acknowledges and understands that holding or utilizing TTS tokens does not grant them any legal rights or protections under securities laws or any other financial regulations.

USER RESPONSIBILITY

- Users who acquire and possess TTS tokens are solely responsible for their own actions and decisions regarding the use and management of the tokens. The owner of TTS tokens assumes all risks associated with the use, storage, transfer, and disposal of the tokens. It is the responsibility of the token holders to comply with any applicable laws, regulations, or taxation obligations that may arise from their use or possession of TTS tokens.

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LEGAL AND FINANCIAL ADVICE

- The holders of TTS tokens are strongly advised to seek independent legal, financial, and tax advice regarding the acquisition, use, and regulatory implications of holding and transacting with TTS tokens. The holders should ensure compliance with any relevant laws and regulations applicable to their jurisdiction.

  Note: It is essential to consult with legal professionals to ensure the accuracy and compliance of the disclaimer with local regulations and laws, as this section provides a general statement and may require customization based on specific legal jurisdictions.

IMPORTANT NOTICE

- Please use caution when interacting with anyone who claims that they represent TTS and the TTS token ($TTS).

- Check and VERIFY all links, email addresses, website address and social media handles carefully.

- Feel free to contact us directly at anytime twitter.com/TTS_Token for questions or if something seems suspicious.

- TTS will NEVER ask for your passwords or private keys.

This whitepaper does not constitute any investment advice, financial advice, trading advice or recommendation by TTS, its affiliates, or its respective employees, advisors, or consultants purchasing TTS token.

This document and any other documents published in association with it, relate to the launching of TTS Token ($TTS) to certain qualified persons (purchasers) in certain jurisdictions and in respect of the intended development and use of the TTS Token ($TTS) by founders and affiliates. This document is not endorsed by any government authority and is subject to change.